



Wookmama™ Color Companion App

Reviewer's Guide 1.0

Free download on [AppStore](#)
In-app purchase for full access

app.wookmama.co

Contact: hello@wookmama.co



Context

What colors for my living room? What colors for my branding? What colors for my textiles? For all creative people, the color decision process is as difficult as it is exciting. Wookmama's humble mission is to simplify this process and make it playful along the way.



Colors

The mobile app provides hundreds of color schemes meticulously curated by designers and organized by categories. We can save, customize or create colors schemes and export detailed color specs. But that's not all...



Visualization

Browsing color palettes is great but how many times we were inspired by a color scheme and realized that it just doesn't fit in our specific project? This is where the magic happens: With Wookmama, all colors can be tested live on visualizations from our constantly growing libraries of packaging, interiors, branding, textiles, interfaces, etc... So not only we get a better idea of what the colors will look like in situ but also the process is fun and inspiring!



Who is it for?

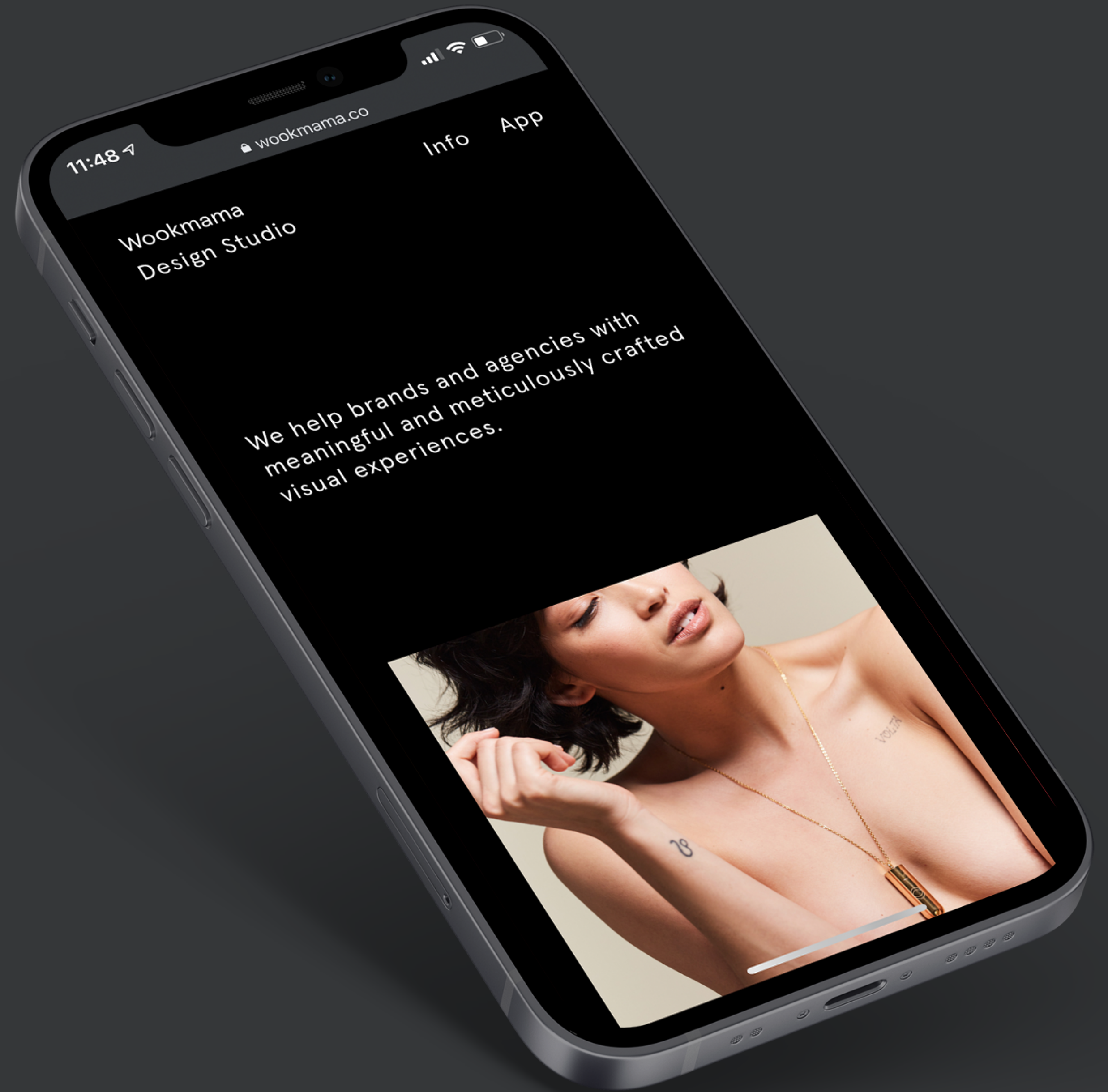
While Wookmama is a great companion app for creatives of all fields (interior, branding, fashion etc), it is also a useful and playful tool for anyone looking for clothing color pairings, interior painting inspiration, blog design etc.



Wookmama?!

Wookmama is a mobile app by partners Julien Derreveaux and Zari Melendez. The name comes from an expression that their little girls said when pointing at something compelling: “Wook Mama, wook!”

It became the name of their design practice wookmama.co dedicated to branding and visual experiences. The wookmama Color Companion App is the studio’s first self-initiated product.



Contact

If you are willing to write about us: Thanks so much! ♥
You can download our [press kit](#) with additional materials to illustrate your articles. Please get in touch and we can send you promo codes to get a free and full access to all libraries.

For any other questions, please reach us out at hello@wookmama.co

app.wookmama.co
Design studio: studio.wookmama.co

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Latest news / June 21

We just launched! We are now working hard on expanding our colors and visualizations libraries. The Android version is in the pipes as well as additional features we can't wait to release! Stay tuned for much more to come soon.